



## Springboard Collaborative's product line

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### The problem

Picture a child's time as an orange. Their classroom experience represents a relatively small wedge—less than 25% of students' waking hours. Springboard helps schools juice the rest of the orange, dramatically improving outcomes by harnessing the untapped potential in family engagement.

Even high-performing schools struggle to engage parents in order to capture educational value from the time children spend at home. For students, this results in slow progress during the academic year and chronic regressions over the summer. Research finds up to two-thirds of the high school achievement gap is attributable to summer learning loss in elementary school.

Fourth-grade literacy rates in America haven't budged in 25 years—and the achievement gap remains unmitigated—despite trillions invested in classroom intervention. For many, parent-teacher collaboration remains an unsolved mystery; Springboard helps schools crack the code!

### The solution

Springboard closes the literacy gap by bridging the gap between home and school. We coach teachers and family members to help their kids read on grade-level. Our offerings combine personalized instruction for Pre-K through 3rd graders, workshops training parents to teach reading at home, and professional development for teachers. Springboard helps school systems build capacity in four ways:

- **Kids become stronger readers.** Students average a 4-month reading gains during each 5-10 week program cycle, closing the gap to grade-level performance by more than half. A Harvard researcher leading a comparative, multiyear study in Oakland found Springboard to be the district's most effective literacy investment.
- **Parents learn to teach.** Our weekly family workshops average 91% attendance. Parents learn to be effective one-on-one literacy coaches at home, and they build habits that outlive programming. For every hour that a teacher leads a workshop, parents deliver 25 hours of instructional time at home.
- **Teachers improve their practice.** Teachers from within each school participate in Professional Learning Communities on differentiating instruction and engaging parents. They also receive coaching toward a professional growth goal of their choosing.
- **School networks deepen their leadership bench.** We hire a teacher-leader to run the program at each school, and we coach them through the management experience.

### Offerings

- **Flagship programs:** Springboard's flagship Summer and Afterschool programs deliver best-in-class reading outcomes while building internal capacity with teachers, parents, and leaders.

*Helping 100,000 students reach reading goals and 30,000 students read on grade level by 2023.*



- **Affiliate programs:** In this model, we train and certify teacher-leaders to use our playbook and implement Springboard-like programs in their context. Because this approach is powered—but not managed—by Springboard, we can offer it at half the cost. To borrow a teaching analogy: the flagship programs are the "I do", whereas the affiliate model is the "we do."
- **School year blueprint:** We distilled the best practices from our programs and wove them into a framework for embedding family engagement into the school day, school year, and—ultimately—the school culture.
- **A la carte options:** We are developing an a la carte menu of products and services that drive impact at a lower cost and with greater flexibility. This menu includes Springboard's family workshop curriculum, our teacher training modules, and our app (*Springboard Connect*). Connect—currently in pilot phase—helps families increase instructional time at home. It also offers a dashboard for teachers to see how their students are doing at home and where they may need extra support in the classroom.